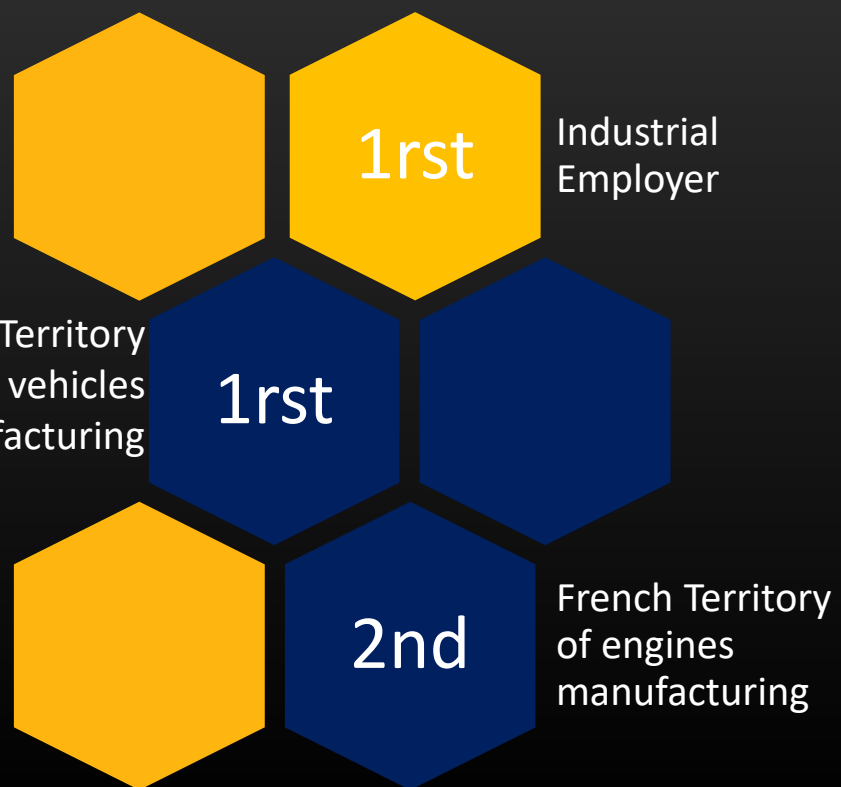


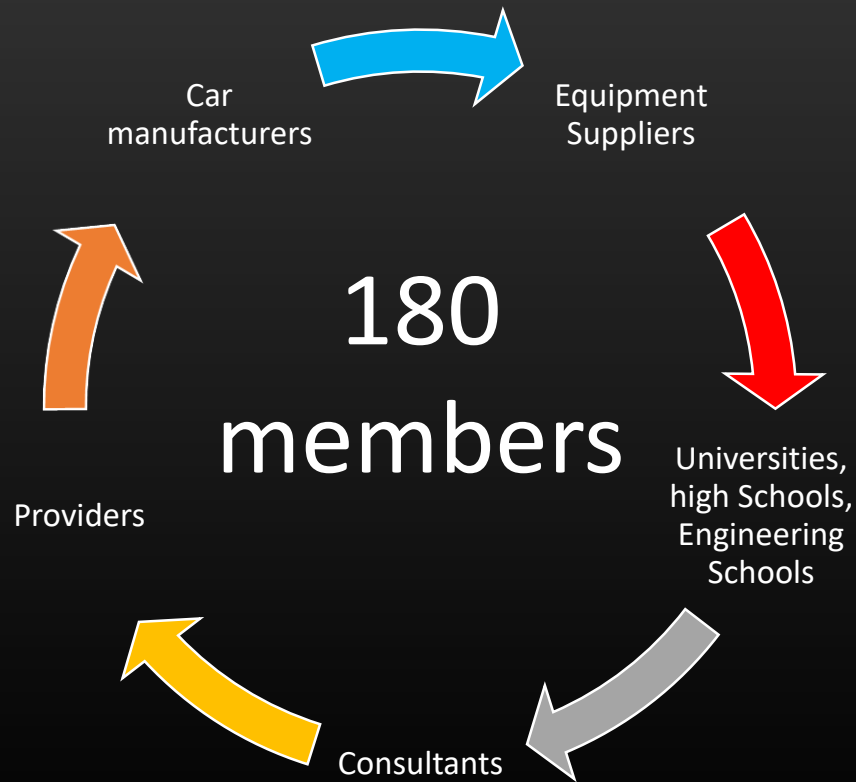
AUTOMOTIVE INDUSTRY Hauts-de-France



2.5 BILLION € INVESTMENT for
Automotive projects since 2012

ARIA

Regional Automotive Industry Association



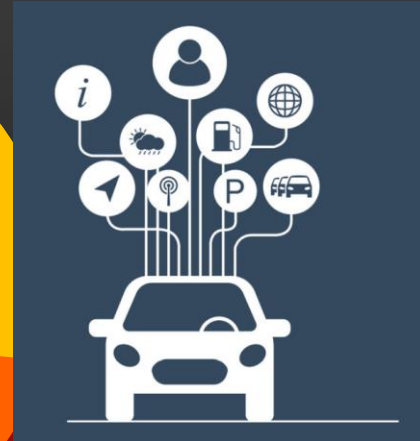
- INNOVATION
- INTERNATIONALISATION
- PROMOTION OF THE SECTOR
- COMPETITIVENESS
- ATTRACTIVENESS
- TRAINING

ISSUES : THE ENERGY CHALLENGE

Digital Transformation



CONNECTED
VEHICLES



ECO
MOBILITY

Ecological Transition



INNOVATIVE
USES

User Behavior